**SIMPLE BUSINESS CASE TEMPLATE**

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| **SUBMITTED TO** | Arezoo Ariafar | **SUBMITTED BY** | Mahdis Rezaei Tamijani, Dana Pourjafar, Jay Anidruha Mhaiskar, Pouria Sadatbaghdar |
| **TO THE ATTENTION OF** | Term Project | **POINT OF CONTACT** | Mrezaeitamijan00@mylangara.ca |
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| **DATE SUBMITTED** | 29th October | **DELIVERY METHOD** | D2L |

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| **REASON FOR THE PROJECT**  Describe why the project is needed, problems with the current situation, and why a change to the status quo is required. List the features, technology, equipment, benefits, and competitive advantages of this project. |
| In order to improve people’s motivation and help them to achieve their health goals  Features:   1. Set a smart goal 2. Will let you know your progress as you update info 3. Will let you know if goal is met   Technologies: BMI calculator, interactive web application, bioelectrical impedance analysis |
| **OPTIONS**  Describe briefly the different options for completing the solution. For example, to design a brochure, you could use templates from a word processing package, hire a designer, or design it yourself using clip art. |
| Vscode , sublime, |
| **BENEFITS**  Describe anticipated improvements from the project. How can this project help the organization? For example, if we buy a license to a desktop publishing program, do we save on outsourcing our newsletter design? |
| By using this product, the users will be able to keep track of their activities and weight loss or gain, as well as the nutrition and the food they consume. |
| **COSTS**  How much will the project cost? Include contingency costs to cover overruns for risk events. Include ongoing maintenance and operational costs for the project |
| Database, nutritionist, personal trainer, support group , developers , maintenance, |
| **RISKS**  Describe the risks to the project, such as extra costs and more work than anticipated. |
| Domain name and database, staff, technical issues, |
| **SCHEDULE**  Indicate how long the project will take, milestones, and how long before the benefits become apparent. Also, note if the time buffer is included in this estimate. |
| Three months, including the buffer time of 20 days |
| **ASSESSMENT**  What are the costs of not doing the project? For example, will the newsletter be suspended indefinitely? What happens if the project isn’t undertaken? Can the organization afford the project? |
| The group won’t get paid (in this case, 40% marks) |
| **RECOMMENDATION**  Sum up and recommend why the project is a good idea. |
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